

ATLAS. ti™ Training Seminar, 15th -17th August 2018

Who are the presenters?



Professor Brigitte Smit (PhD)



Dr Charmaine Williamson

Dear Partner,

Asset Africa Institute, (www.assetafrica.co.ke), is pleased to announce the following seminar set to take place in August 2018, in Nairobi Kenya.

Seminar Title: ATLAS. ti™ Training Seminar

Date: 15th -17th August 2018

Venue: Hennessis Hotel, Kenya

Cost: USD 1195

Need for the Training

Want to read and analyze your data and academic literature in a smarter manner? Professor Brigitte Smit and Dr Charmaine Williamson jointly offer a 3-day training programme in ATLAS.ti™ which will skill people in deepened, more rigorous qualitative analysis as well as a better document review for key words and themes.

In Monitoring and Evaluation processes, Research work and academics, rigorous analysis and evidence are essential in presenting research findings, recommendations and conclusions. M & E practitioners, scholars and researchers are increasingly acknowledging the valuable role that **qualitative** or **mixed methods approaches** bring towards presenting a **more comprehensive** and rich picture of the research question or working hypothesis.

Yet, questions are still being asked in terms of, "how we can bring rigor to qualitative analysis?"

Computer Assisted Qualitative Data Software (CAQDAS) packages are globally recognized for their ability to enhance rigor by making the analysis stage of **research** and **decision-making** more transparent: **ATLAS.ti™** is a leading **CAQDAS** package that is used globally by **government, academics, business and other analytical industries**. Not only does **ATLAS.ti™** assist with analysis, but it also speeds up the reading and **making-sense of vast or complex documentation**.

Brigitte and Charmaine are available to assist, not only with **ATLAS.ti™** as a software tool, but also to advise on qualitative **data gathering and analysis choices** so that your data provides robust and credible findings.

Additionally, this seminar enables you to contribute to evidence-bases for making the case around M and E indicators, reporting and then feeding back into planning- an increasingly important global trend. The facilitators will therefore teach the skill of qualitative analysis first-in terms of determining the findings of qualitative data; how to read qualitative data to bring rigor to your findings and how to use the findings to populate the reporting templates in the rational M and E frameworks.

Advantages of using ATLAS.ti

- **The only** tool which actually speeds up qualitative analysis!
- **As a PhD student**, Masters and/or any other researcher, you will be pleased at how ATLAS.ti helps you to organize and navigate any data-videos, interviews and reports often add up to a huge volume of work and ATLAS.ti will help you to have it all in one place and be able to **recall it** up very quickly when you need it.
- **New users** can get started with minimal software training- those starting off with using software to assist them with their qualitative research find this package the most straightforward and quickest to learn
- **ATLAS.ti** is the most comprehensive and learner friendly data analysis tool in the market yet
- **Using the** software to code and analyze the data greatly helps simplify a difficult task, provide the means to compare among disciplines, and to draw conclusions based on trends and themes in the data.
- **ATLAS.ti** never pushes you to take one analytic path over another, so every project turns out quite differently, which is just as it should be! You stay so close to the data at every little analytic step and can work and analyze directly from the visual networks
- **Researchers& students** find it easy to learn because the system is very logically organized and integrated (all tools are in the same screen, no need to learn complicated routes), can triangulate data from different types of sources of information.
- **Researchers & students** can rapidly find the usefulness of the software and can quickly make sense of their data even by using some of the basic tools of ATLAS.ti (no need to use the more complicated tools in order to complete an analysis project)

Learning outcomes:

- Understanding qualitative research in terms of various designs, methodologies and paradigms in order to contextualize qualitative data analysis
- Applying the principles and the architecture of ATLAS.ti and setting up a project, employing coding strategies, creating categories and making outputs
- Appreciating a literature study with ATLAS.ti using qualitative content analysis and auto coding

Day 1:

- Brief overview of Qualitative Research: Design, methodology and paradigms
- Introduction to qualitative data analysis: content, grounded theory, coding strategies
- What is computer assisted qualitative data analysis software? ATLAS.ti

Day 2:

- Qualitative data analysis with ATLAS.ti
- Principles of computer-assisted analysis
- Concepts and architecture of ATLAS.ti
- up a hermeneutic Unit (HU)
- Managing empirical data
- Primary documents, quotations, codes, memos, comments
- Coding scheme

Day 3

- Qualitative data analysis with ATLAS.ti: bring data or readings
- Hyperlinks
- Networks
- Multimedia files
- Linking codes
- Filtering
- Auto coding
- The literature search using ATLAS.ti
- Literature study for research: doing a content analysis using ATLAS.ti
- How ATLAS.ti feeds into Monitoring and Evaluation Processes
- Q & A

Who should attend: Researchers, Post-graduate(Masters & PHD students),anthropologists, economists, criminologists, medical doctors, scientists, monitoring and evaluation specialists,, statisticians, Those who work in project management at senior level, senior college/university administrators.

Here's what some of our participants have said:

- “I learnt absolutely crucial ways to analyze data and to make my analysis transparent and robust”
- “**ATLAS.ti™** enabled me to analyze my unit of analysis with logical tracing and building of themes so that I could contribute new knowledge with strong methodological credibility”
- “I believe that using **ATLAS.ti™** as a tool for qualitative research assisted me in the concepts of data reduction, determining a unit of analysis, building of structures of understanding, and not least, as a tool for analysis of literature and building a conceptual framework for problematizing research and/or analysis”
- “This programme enabled me to do such a detailed literature review, allowing me to see very quickly whether I should review whole articles or leave them out of my review. I was able to go through 100's of articles in a few minutes, recording the main designs, methods and theories of all these articles: best of all...it was all in one place and I had the means to revisit the main learnings from the article in one documentary space”

Who are the presenters?

Professor Brigitte Smit (PhD)

Brigitte is a National Research Foundation (South Africa), rated researcher and Professor in the Department of Educational Leadership and Management, at the University of South Africa. She teaches Educational Leadership and Management, Qualitative Research, and a Computer Assisted Qualitative Data Analysis Software, ATLAS.ti™, for which she is the Southern African consultant. Brigitte serves on four international editorials boards and has published in national and international journals. Her current research focuses on female leadership from a feminist perspective, specifically relational leadership, emotional labour and an ethics of care. She is a recipient of the 2009 Outstanding Reviewer Award for the American Educational Research Journal: Social and Institutional Analysis, as well as the 2015 Research Medal of Honour, which was awarded by the Education Association of South Africa. In 2014 she was a visiting professor at the University of Alberta, Edmonton, Canada and at the Free University of Amsterdam in the Netherlands.

Dr Charmaine Williamson

Charmaine has worked in the public sector for twenty-seven years in capacity-development, research as well as knowledge management and international development co-operation. She was also, for six years, the Academic Programme Manager for a prestigious international Doctoral Education programme. This programme focused intensively on capacitating Doctoral Candidates on the research process, on writing up Doctoral proposals and Doctoral Theses proper. The programme also entailed supporting Supervisors in their diverse roles with Candidates.

ATLAS.ti™ always formed a module in this programme and Charmaine, together with different facilitators, worked with over 650 Candidates in terms of ensuring that the software package supported Candidates to do rigorous qualitative data analysis and better literature reviews. Charmaine works with a number of universities in ATLAS.ti™ training.

Charmaine has a thorough knowledge of the research process with a specialized focus on qualitative approaches. She has applied her research skills to diverse practitioner roles in her work as a project specialist in international development co-operation, grant as well as research management and also technical advisory services to government departments and civil society. She has presented numerous courses and workshops for Universities, Government and Civil Society.

About the Organization

Asset Africa Institute (www.assetafrica.co.ke) -AAI- specializes in the research, design and delivery of high quality and affordable training programs for development workers worldwide. Over the years, AAI has provided consultancies and training to such reputable organizations as: Federal University, Birnin Kebbi-Nigeria, Norwegian Church Aid-Zambia, ACOMIN-Nigeria, Salvation Army-Tanzania, Love Botswana Outreach Mission, Islamic Relief-Somalia, Cornerstone Development-Uganda, IOM-South Sudan, DCA-Ethiopia, Africa Rice Center -Benin, Rwanda Union of the Blind, Sasakawa Africa Association-Ethiopia, Harare Institute of Technology-Zimbabwe, CARE-International-Mali, Mazommo Construction Company-Liberia, CARE-International-Niger, UNDP-Somalia, HEAL Africa-DRC, Diakonia, NGO Safety-Somalia, County Government of Siaya-Kenya, Oxfam GB-Yemen, Generations for Peace-Jordan, CBR Africa Network-Uganda, Victoria Finance PLC-Tanzania, PSI-Benin among others.

For more information regarding the training, contact:
Lillian Ateng'
Training Coordinator
Asset Africa Institute
Trust Mansion Hse, Tubman Road off Koinange Street
P.O. Box 12903 - 00100
Nairobi, Kenya
Phone: +254 -722 469454/720986965
Email: info@assetafrica.co.ke / assetafrika@gmail.com
www.assetafrica.co.ke